



FOR IMMEDIATE RELEASE

Agents of Discovery Helps National Park Service Engage Youth from Coast to Coast with
Augmented Reality Technology
*Missions Now Available for the National Mall and San Francisco Maritime National
Historical Park*

Washington, D.C. -- June 6, 2017 -- [Agents of Discovery](#)®, an educational technology platform that facilitates the gamification of information to get kids moving and exploring the world around them, today announced the launch of new augmented-reality (AR) technology to engage youth at [National Mall and Memorial Parks](#) in Washington and at the [San Francisco Maritime National Historical Park](#) in California.

Kids assume the roles of secret “Agents” on a “Mission” as they complete Challenges created by National Park Service rangers. At the National Mall, kids learn about the distinguished public figures and military sacrifices commemorated by some of the iconic monuments and memorials in our nation’s capital, including the Washington Monument, World War II Memorial, Thomas Jefferson Memorial, and Martin Luther King, Jr. Memorial. At the San Francisco Maritime National Historical Park, kids explore historic vessels such as the 1895 three-masted schooner CA Thayer and the 1907 steam tug Hercules, berthed in Aquatic Park.

“We’re always looking for new ways to introduce the stories of the National Mall to the next generation of park visitors,” said Tracy Ammerman, Chief of Interpretation and Visitor Services, National Mall and Memorial Parks. “The Agents of Discovery app is a fun, educational way to learn about our nation’s history while exploring the monuments and memorials.”

“We are thrilled to leverage AR technology to engage younger visitors who grew up using mobile applications for exploration and fun,” said Morgan Smith, Chief of Interpretation, San Francisco Maritime National Historical Park. “These kids hold the future of our National Parks in their hands, and it is important we share our history in a way that resonates with them.”

The activation of these two national parks represent the first of a myriad of national parks across the country that will create Missions for kids. The Agents of Discovery mobile game is completely free for users and does not contain any in-app purchases or advertisements.

“The way young people use technology is changing, and it just makes sense for us to see this as an opportunity to help them learn,” said Mary Clark, CEO, Agents of Discovery. “There’s

nothing better than seeing kids excitedly explaining a park feature to their parents.”

To help kick off the announcement, National Mall and San Francisco Maritime NHP are engaging in a bicoastal competition. The site with the most downloads will win. The competition will run for three weeks, commencing on June 6 and finishing on June 27.

To download the Agents of Discovery app, go to [Google Play](#) or the [App Store](#). Once downloaded, find either San Francisco Maritime NHP or National Mall and Memorial Parks Mission within the app and download it before you head out to the park. No data or WiFi is required to play the Mission once it has been downloaded.

About National Mall and Memorial Parks

The National Park Service’s National Mall and Memorial Parks preserves, protects, and interprets the symbolic and monumental civic spaces and commemorative works in the center of the Nation’s Capital that honor American ideals and values, distinguished public figures, and military and civilian sacrifices and contributions. On the National Mall these sites include the Washington Monument, Lincoln Memorial, Thomas Jefferson Memorial, Vietnam Veterans Memorial, Korean War Veterans Memorial, Franklin Delano Roosevelt Memorial, World War II Memorial, and Martin Luther King, Jr. Memorial. National Mall and Memorial Parks also serves as a public park and open space for active civic and cultural engagement, recreation, and public enjoyment.

About San Francisco Maritime National Historical Park

San Francisco Maritime National Historical Park is located at the west end of Fisherman’s Wharf in San Francisco. The park includes a magnificent fleet of historic ships, Visitor Center, Maritime Museum, Maritime Research Center, and Aquatic Park Historic District. For more information, please call 415-447-5000 or visit nps.gov/safr, Twitter @SFMaritimeNPS, and Facebook @SanFranciscoMaritimeNHP.

About Agents of Discovery

Agents of Discovery, winner of the 2016 Best App-Based Game at the European Conference on Game Based Learning, is an innovative educational tech platform that utilizes web, mobile and the latest in augmented reality technologies to get kids active and learning about the world around them. Agents of Discovery provides educators with a unique way to gamify information, incentivizing kids to be active while learning and exploring. The easy-to-use Mission Maker allows educators to pull challenges from their extensive Agency Library or to create customized content specific to their site. Educators can then easily publish Missions for kids to complete on tablets or their own smart devices. For more information, please visit www.agentsofdiscovery.com

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Media Contact:

Alexandra Pony

855.564.7328 ext. 210 | apony@agentsofdiscovery.com