

# **Agents of Discovery End User Privacy Policy**

## **1. Mobile Application**

The Agents of Discovery platform, which includes the Mission Maker content creation tool (called the “Mission Maker”) and the mobile application (called the “Mobile App”), is brought to you by Agents of Discovery Inc. The Mission Maker and Mobile App are used together, and are herein referred to as the (“Platform”). Our platform is designed to connect users to learning through physical activity and exploration within their communities. Platform content is created by Agents of Discovery, as well as its informal education partners (such as parks, museums, art galleries, and science centers, which are referred to herein as the “informal education partners”), to provide educational experiences at their sites. Platform content is also created by teachers and students as part of classroom curriculum.

Agents of Discovery is committed to protecting user privacy and providing a safe, fun learning platform. This Privacy Policy explains what type of information is collected from children playing the Platform and what the information is used for.

## **2. Guest Users**

Users can use the Mobile App as a guest by selecting the “Missions” button immediately upon landing on the main screen. This approach does not require users to log in. No personal information is collected from guest users. The game invites players to embark on Missions, which are location-based, educational games found at participating locations. Missions require players to explore the participating location to unlock gamified content (“Challenges”) through scanning Quick Response (“QR”) Codes or using their Global Positioning System (“GPS”) coordinates. The game asks permission to access a guest user’s GPS location data to support gameplay. However, a guest user’s GPS data is only stored internally on the guest user’s device and never collected by Agents of Discovery.

## **3. Registered App Accounts**

With parental/legal guardian permission, children under the age of 13 may sign up with a registered app account in the game. This allows for users to save their Mission progress in the Platform. Personal information is collected from registered app accounts (see a full list of what information is collected in Section 5 below). In the registered app account creation process, the Mobile App Platform asks for a username and password, which can be created by entering a username, password, and email address (for activation purposes).

Users ages 13 and under are also asked to submit their parent/legal guardian’s email to ask permission to create a registered app account. The password, username, and email address are solely requested to obtain parental/legal guardian consent for the creation of the registered

app account. If the parent or guardian does not respond to a request to obtain consent within 14 days, the parent or guardian's email and the child's username will be deleted. Agents of Discovery sends an account activation email to the email address provided for the parent/legal guardian. This email outlines what information Agents of Discovery collects, what the information is used for, how to access the Privacy Policy. In addition, the email shows how to revoke consent relating to the collection of a users data in their registered app account, thereby advising parents/legal guardians of their right to view personal information about their child that is collected through use of the Platform. If desired, parents/legal guardians can request modifications or deletion of said personal information by emailing [legal@agentsofdiscovery.com](mailto:legal@agentsofdiscovery.com). Parents/legal guardians may also request that no personal information be collected from their child under the age of 13 through use of the Platform by emailing [legal@agentsofdiscovery.com](mailto:legal@agentsofdiscovery.com). Parental/legal guardian consent is required for the creation of a registered app account, and Agents of Discovery will not collect this information if the parent or guardian of a child does not consent.

#### **4. Teacher Consent**

For use of the Platform in classroom curriculums, the teacher of a student may provide consent to the creation of a registered app account on behalf of the parent or guardian (if permitted by the teacher's school or school district). Nevertheless, the teacher may elect to obtain parent/legal guardian consent either through having the student provide his or her parent/legal guardians' email address when creating a registered app account, or by having the parent/legal guardian sign a permission slip. We recommend using the Agents of Discovery' Permission Slip, available by emailing [legal@agentsofdiscovery.com](mailto:legal@agentsofdiscovery.com). Alternatively, teachers may have their students play the Platform as guest user, in which case no personal information is collected through use of the Platform.

#### **5. What Information is Collected by the Platform**

Agents of Discovery collects the following information from registered app accounts:

- Username
- Password
- Parent/legal guardian email address
- Birth year (at the option of the player)
- Grade level (at the option of the player)
- Gender (at the option of the player)
- Missions downloaded
- Mission progress
- Mission performance
- USBees earned
- Miles/kilometers walked playing each Mission
- Time spent playing each Mission

Please keep in mind that Agents of Discovery does not share or sell any personal information to third parties. The only exception to this rule would be in cases where Agents of Discovery shares personal information from registered app accounts with teachers who have students using the Platform as part of classroom curriculum. This will enable educators to monitor and evaluate the performance of their students using the Platform.

## **6. Why the Information is Collected**

### **6.1. General**

Agents of Discovery collects personal information to support gameplay, gauge effectiveness and reach of the Platform and, in the case of classroom use, allow the teacher to monitor and evaluate his or her students' performance playing the Platform. Agents of Discovery does not share or sell personal information for commercial purposes.

### **6.2. Information Collected to Secure Parental/Legal Guardian Consent**

Agents of Discovery collects the username, password, and email address of a parent/legal guardian to facilitate the creation of a registered app account. For more information about why this information is collected, see Section 3 (above).

### **6.3. Information Collected to Support Platform Use**

Agents of Discovery collects a username and password from a registered app account to allow the player to sign in to any device to use the Platform and save their progress.

Agents of Discovery collects information to support user experience. This information includes, at the option of the player with a registered app account (or his or her parent/legal guardian), grade level and birth year. This allows a player with a registered app account to access Challenges specifically created for his or her age or grade level at participating Missions.

Agents of Discovery also collects Mission(s) downloaded, Mission progress, Mission performance, and USBees earned by solving educational challenges. Agents of Discovery also collects username, password, and parent/legal guardian email address for administrative purposes, which includes prevention of duplicate accounts, password reset requests, and requests to view, modify, or delete personal information on request to

[legal@agentsofdiscovery.com](mailto:legal@agentsofdiscovery.com).

#### **6.4. Information Collected to Gauge Effectiveness and Reach**

Agents of Discovery de-identifies the information described in Section 5 to share aggregate user statistics with the Informal Education Partners. This allows informal education partners to gauge effectiveness and reach of their Missions. Agents of Discovery does not share or sell any personal information from registered app accounts to the informal education partners.

#### **6.5. Information Collected for Classroom Use**

Teachers may use the Platform as part of classroom curriculum delivery. At the teacher's discretion, Agents of Discovery may share personal information of students with the teacher for educational purposes. This information includes username, age, grade level, gender, Missions downloaded, Mission progress, Mission performance, USBees earned, miles/kilometers walked playing Missions, and time spent playing Missions. This allows a teacher to monitor and evaluate performance of students playing the Platform. This information may be shared with the parent/legal guardian of the student on request to teacher, school, or school district, as provided for by law. Agents of Discovery does not use any personal information collected from students for any purposes other than education.

#### **7. Changes**

Please note that Agents of Discovery may update and change the Privacy Policy from time to time without notice. Any new features that change or enhance the Platform, including the release of new tools and resources, will be subject to the Privacy Policy. Continued use of the Mission Maker and/or the Mobile App after any such changes will constitute your consent to such changes. You can request the most current version of the Privacy Policy at any time by emailing [legal@agentsofdiscovery.com](mailto:legal@agentsofdiscovery.com).

#### **8. Submission to Jurisdiction**

This Agreement will be governed by and construed in accordance with the laws of the Province of Alberta and applicable laws of Canada without reference to conflict of laws rules which might refer any matter to the laws of another jurisdiction. Each of the parties irrevocably submits to the non-exclusive jurisdiction of the courts of the Province of Alberta.

#### **9. Questions? Concerns? Requests?**

For questions, concerns, or requests (including requests to view your or your child's personal information collected by the platform, and request modification or deletion of personal information) under this Privacy Policy, please contact [legal@agentsofdiscovery.com](mailto:legal@agentsofdiscovery.com).