

# Captivate students through exciting, place-based technology



## **The Problem:**

The University of San Diego, a picturesque college campus in Southern California, wanted to onboard students to their wonderful new academic home. But how do you do it in a cost-effective way that incorporates the technology students love with the information that makes for a helpful educational experience?

## **The Solution:**

Agents of Discovery create augmented reality experiences that allow you to convey customized information. It is place-based, meaning that you can draw attention to specific landmarks or notable pieces of information while still facilitating something fun!





*"Agents of Discovery was the perfect platform to onboard first-year students to their new home at one of the most beautiful college campuses in the country. Not only were we able to move people throughout campus for fun challenges, we were also able to incorporate the voice and wisdom of current students sharing tips to be successful at USD throughout the mission. This allowed us to utilize our biggest assets, student leaders and our beautiful campus, without having to gather in person during the pandemic."*

**Mark Ceder**

Assistant Director for Outdoor Adventures, Campus Recreation  
University of San Diego



Fun screenshots  
of the student  
experience!

