

## FOR IMMEDIATE RELEASE

## Agents of Discovery Shortlisted for London Book Fair International Excellence Awards 2018

Kelowna Company Chosen As One of Just Two Canadian Companies Chosen for Prestigious Award

**Kelowna, BC, March 13, 2018:** A tech start-up based in Kelowna has been nominated for a prestigious international award in London, England. Agents of Discovery, an educational technology company that creates mobile games to gets kids outside, active, and learning about the world around them, has been shortlisted for the London Book Fair International Excellence Awards 2018 in the category of Educational Initiatives. Companies from 27 different countries were nominated across all award categories with Agents of Discovery as one of just two in Canada.

The annual London Book Fair (LBF) is an international publication conference that recognizes innovations shaping the publishing world.

"We are elated to be shortlisted for this year's London Book Fair International Excellence Award," said Mary Clark, CEO of Agents of Discovery. "We are passionate about bringing innovative education to a global audience, and are proud to be recognized for the work we have done."

In partnership with the UK Publishers Association, the awards celebrate excellence in 17 categories, including educational initiatives, international publishing, bookselling, literary translation, and digital innovation. In each award category, the judging panel was comprised of experts in that sector.

"This is a testament to the strength of Canadian innovation, as well as Kelowna's rapidly growing tech community," said Tim Krupa, Agents of Discovery's representative for the United Kingdom. "We've been thrilled by our success expanding into global markets, and we hope to continue to improve educational opportunities for children in Canada, the UK, and beyond."

Agents of Discovery is competing against <u>Lughati</u> from United Arab Emirates and <u>Quirky Kid</u> from Australia. Winners for the awards will be announced on Tuesday, April 10, 2018 at The Conference Centre, Olympia, London.

## **About Agents of Discovery**

Agents of Discovery, winner of the 2016 Best App-Based Game at the European Conference on Game Based Learning, is an innovative educational tech platform that utilizes web, mobile and the latest in augmented reality technologies to get kids active and learning about the world around them. Agents of Discovery provides educators with a unique way to gamify information, incentivizing kids to be active while learning and exploring. The easy-to-use Mission Maker allows educators to pull challenges from their extensive Agency Library or to create customized content specific to their site. Educators can then easily publish Missions for kids to complete on tablets or their own smart devices. For more information, please visit <a href="https://www.agentsofdiscovery.com">www.agentsofdiscovery.com</a>

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