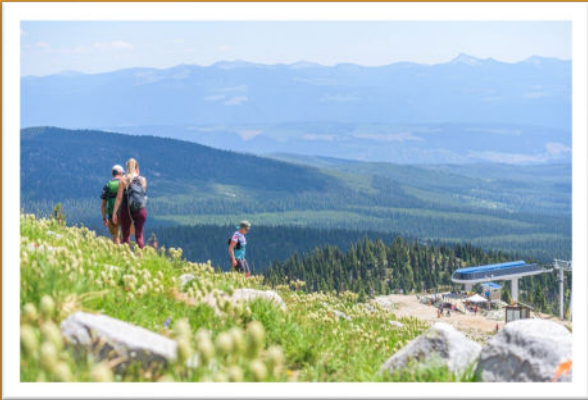


Case study: Embarking on a Discovery Adventure at Big White Ski Resort with Agents of Discovery



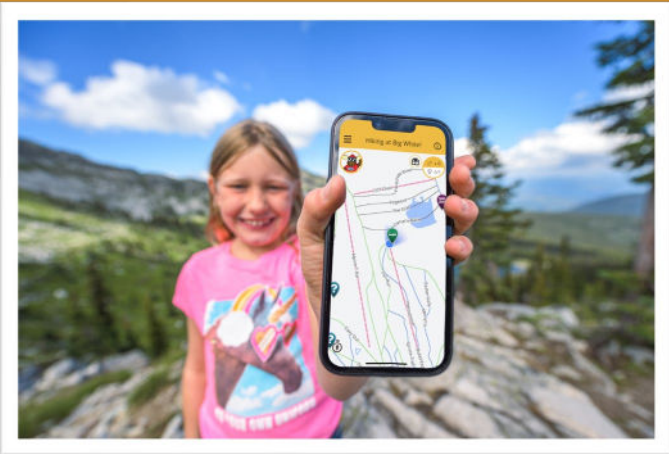
The Problem:

Big White Ski Resort is seeking to provide exciting and innovative solutions for guests visiting their spectacular mountain environment.

The Solution:

Agents of Discovery is used as an educational tool about flora and fauna. Missions available on hiking trails like Rhonda Lake Return, Falcon Ridge Trail, and Peak Trail can support the delivery of novel educational programming at this world-class, year-round resort.





“Working with local company Agents of Discovery has been a great value add experience for guests visiting the resort. During the pandemic we experienced staffing shortages like so many other businesses in our industry so being able to offer a fairly hands off activity for our guests, all while educating them about our beautiful mountain through this interactive platform, has been a real success. We offer amazing alpine hiking that is only enhanced by the opportunity to learn about the nature the surrounds through Agents of Discovery”.

Bethan Wetheral

Director of Resort Services & Events,
Big White Ski Resort Ltd.

